

# First Bank & Trust Company

## Image Guidelines

**FB&T will not accept images that contain any of the following:**

- trademarks, logos, slogans, company names, copyrighted material or brands of any third party
- advertising or promotional material, or branded products
- celebrities, actors, musicians, sportspeople, politicians, cartoon or public figures
- works of art
- phone numbers, addresses, URL addresses, account or PIN numbers
- provocative or sexual material
- violent or other offensive, obscene or indecent material
- nudity or semi-nudity
- bigotry, racism, hatred, profanity or obscenities
- alcohol, tobacco, gambling, firearms or pharmaceutical products
- images that show illegal or anti-social behavior
- culturally or socially insensitive images
- libelous or defamatory content, or content which is otherwise in violation of any rules, regulations or laws to which the images are subject
- children under 18 years old without specific approval from the parent or legal guardian
- content not acceptable for persons under 18 years old

FB&T reserves the right to deny the use of any image it deems inappropriate for any reason.